

PLACEMAKING

in a Changing Climate

A Training and Technical Assistance Program from Sustainable Hudson Valley and the Project for Public Spaces



Placemaking – the collaborative creation of the places we really want to live in – is the strongest action a community can take to promote local economic revitalization and resource security. It brings smart growth to life by making city, town and village centers attractive to residents and businesses, drawing people to live and work together more easily. Placemaking in a Changing Climate is a new program on creating livable and vibrant towns and cities that are more resilient to cope with climate change.

“Without healthy social settings, we cannot share experience and understanding about what is happening to our world, and we don’t have the opportunities to act as communities and address great problems.”

- Karl-Henrik Robert, The Natural Step

This comprehensive package of planning and development guidance can be offered as a professional training, a community planning workshop, an introductory forum, or a specialized session organized around local needs and goals. It serves a wide audience including local officials

and municipal staff, citizens, developers, planners, architects, and landscape architects.

Programs can be customized to highlight special areas of focus such as:

- Planning transportation and streets for people and places, improving safety and mobility, reducing dependence on fossil fuels, enhancing sustainability, and making local and regional communities more resilient
- Green infrastructure and storm-water management strategies that revitalize and protect community assets while revitalizing their surrounding areas
- Economic revitalization organized around your “place capital” - the shared wealth (built and natural) of the public realm, local assets, and talent that is becoming the most important means of generating sustainable economic growth for communities
- Amping up public participation to celebrate the creativity of every community
- Lighter Quicker Cheaper approaches that get things done in spite of fiscal constraints



Program participants learn to:

- Understand the holistic and proactive framework of “Placemaking” to create great places to live – starting with public spaces and streets, public buildings and markets, and scaling to neighborhoods or entire cities
- Identify climate change impacts in their communities, and their influence on the practice of Placemaking, including storm and flood risks, hydrogeology and water resource protection, heat island effect, and principles for transit, transportation, and land use
- Address climate change impacts to reduce the carbon footprints of the built environment, to create resilient communities with enhanced public participation in emergency preparedness and governance

Placemaking in a Changing Climate programs are approved for Continuing Education Units for planners, architects and landscape architects. Programs can be customized as a short forum, interactive workshop, professional training or community-centered design session. Follow-up consultation and support can also be customized.

PPS and SHV were “amazing partners for our community revitalization work, helping us address sustainability in a whole-systems way and mobilize resources we had not anticipated.”

-- Elizabeth Celaya, Middle Main Revitalization, Poughkeepsie

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